



Market Research Analyst (2010-6)

Organization Description

SEIA is the national trade association of solar energy manufacturers, project developers, distributors, contractors, installers, architects, consultants and financiers. Established in 1974, SEIA works with its 1,000 company members to make solar energy a mainstream and significant energy source by expanding markets, reducing market barriers, strengthening the industry and educating the public on the benefits of solar energy. SEIA has 24 full-time staff and supports a rotating intern program.

Position Description

The Market Research Analyst will be involved in all aspects of SEIA's economic, policy, markets and business research efforts. Projects vary from projecting the impact of federal policies on solar energy deployment and employment to collecting market and supply-chain data and supporting other industry research projects.

The Market Research Analyst reports to SEIA's Manager of Research.

The Market Research Analyst:

- Keeps abreast of and reports on U.S. and international market trends and developments in the solar energy sector.
- Develops survey instruments, collects and analyzes data from solar energy companies and industry analysts.
- Develops and maintains databases of industry activity including manufacturing and solar installations.
- Analyzes new, proposed and existing policies.
- Contributes to SEIA reports, website content, member newsletters and fact sheets.
- Provides peer review of industry reports.
- Supports SEIA's Market Research Committee, comprised of member company experts and leaders, and help coordinate meetings and activities.

Qualifications

The ideal candidates will have a keen interest in and knowledge of U.S. energy markets; 1 to 2 years related work experience in renewable energy, economic forecasting, business strategy, finance or market research; and the ability to connect research work to market, technology and policy developments.

The ability to synthesize and disseminate information in a timely fashion is crucial. Excellent oral and written communication skills are required. A strong work ethic and cheerful customer-service attitude are key to serving our members and working in our strong team environment. The ability to multi-task in a fast-paced environment and computer literacy (online research, Microsoft Office tools including Word, and Excel) are expected.

Education

Bachelor's degree in economics, business, policy analysis or related field is required. A master's degree is preferred.

To Apply: Please submit a cover letter, resume, salary history and writing sample to jobs@seia.org with the subject "**2010-6 Market Analyst.**" No calls please; direct applicants only, no search or placement firms. Positions are open until filled. SEIA is an equal opportunity employer. Learn more about SEIA at www.seia.org.

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