



The SEIA Membership Advantage

Times change. Administrations come and go—each with their own strategic priorities. One thing you can rely on is SEIA’s steadfast support of the solar industry and our commitment to the growth and prosperity of our members.

SEIA’s members are some of the most passionate and diverse business leaders in the U.S. solar industry today—from small business to Fortune 500 multi-national companies.

Joining SEIA not only brings you to the forefront of the solar industry, it also grants you the highest-level access, exposure and expertise to expand your connections and your business in solar and beyond.

ACCESS: SEIA is your direct line to Washington, statehouses, and solar industry leadership opportunities.	
Advocacy	SEIA is the only trade association representing the entire solar industry in Washington and in statehouses and public utility commissions across the country.
Leadership	*Run for officer positions, board positions (chair, vice chair), and committee chair positions.
Connections	Engage with our high-level, diverse membership, from small business to Fortune 500 companies.
Committees	*Serve on specialized committees and working groups on hot topics throughout the industry, including finance, federal policy, state policy, public relations, trade and more.
VIP Networking	Open only to board members, SEIA’s VIP networking events connect you with C-level executives and public officials.
Business Development	Learn about exclusive government and international procurement opportunities before SEIA members or the general public.
Speaking Opportunities	Be the first to learn about speaking opportunities at industry conferences and events.
EXPOSURE: Enjoy the benefits of recognition as a SEIA member.	
Exhibitor Discounts	SPECIAL RATES. Gain exposure at Solar Power International and two PV America shows.
Event Registration	SPECIAL RATES. Get member rates on SEIA seminar registrations.
SEIA Member Logo	Use the industry-recognized SEIA logo on your website to show your affiliation.
SEIA Member Directory	Find your next business opportunity with SEIA’s directory of member companies.
SEIA Job Board	SPECIAL RATES. Post openings and view resumes on SEIA’s Job Board.
Coverage	SPECIAL RATES. A full suite of insurance policies for solar businesses of all sizes.
Travel Discounts	SPECIAL RATES. Redeem discounts on select car rentals and hotels.
EXPERTISE: Take advantage of SEIA resources and on-staff experts.	
Industry News	FREE to MEMBERS. Receive a weekly newsletter of policy and industry news and updates.
Industry Research	FREE to MEMBERS + SPECIAL RATES. Reference SEIA’s industry reports and white papers for solar market and policy analysis.
Educational Webinars	FREE to MEMBERS. Hear from industry experts on wide-ranging solar issues and policies.
SEIA Solar Tax Manual	FREE to MEMBERS. The most comprehensive tax manual on the U.S. solar market.
Small Business Resource Center	FREE to MEMBERS. Staff-developed marketing, PR and legal materials, and more.

*Members must be at committee or board-level for participation.

Call SEIA’s Brian Brookman today and join the ranks of the foremost leaders shaping the solar industry.

202-540-5341 | bbrookman@seia.org