

NATIONAL "SHOUT OUT FOR SOLAR" DAY

FRIDAY JANUARY 16, 2015



About National "Shout Out For Solar" Day

- National "Shout Out For Solar" Day is Friday, January 16, 2015
- Coincides with SEIA's 41st anniversary as a national trade association and the release of The Solar Foundation's National Solar Jobs Census
- The goal is to celebrate the U.S. solar industry's record-shattering year in 2014 through a "shout out" on Facebook, Twitter and other social media venues and send a loud message to legislators, regulators and policymakers about the importance of solar to America's future
- Hundreds of thousands of solar supporters, allies and activists from across the nation and around the world are expected to take part in National "Shout Out For Solar" Day
- According to estimates, the United States now has 20.2 gigawatts (GW) of installed capacity – enough to power more than 4 million U.S. homes
- Solar is expected to account for more new electric capacity in the U.S. in 2014 than any other renewable energy source
- The U.S. solar industry installed 40 percent more capacity in 2014 than in the previous year
- As of last January, there were nearly 143,000 people employed by the U.S. solar industry at more than 6,100 American companies
- The cost solar has fallen by more than half since 2010, benefitting consumers, businesses, schools and government entities nationwide
- Solar helped to offset an estimated 20 million metric tons of harmful CO₂ emissions in 2014, which is the equivalent of taking four million cars off U.S. highways, saving 2.1 billion gallons of gasoline or shuttering five coal-fired power plants.

To learn more and find out how to participate, visit www.seia.org/shout

Established in 1974, the Solar Energy Industries Association® is the national trade association of the U.S. solar energy industry. Through advocacy and education, SEIA® is building a strong solar industry to Power America. As the voice of the industry, SEIA works with its 1,000 member companies to champion the use of clean, affordable solar in America by expanding markets, removing market barriers, strengthening the industry and educating the public on the benefits of solar energy. www.seia.org