Wisconsin

Total Solar Installed: 213.96 MW (42.87 MW in 2019)
National Ranking: 34th (Ranks 29th in 2019)
Solar Jobs: 2,871 (Ranks 26th in 2019)
Growth Projection: 1,322.63 MW over the next 5 years

- Enough solar installed to power: 34,516 homes
- Percentage of state’s electricity from solar: 0.26%
- Price decline over the last five years: 40%

There are 153 solar companies operating in Wisconsin.

- 41 Manufacturers
- 66 Installers/Developers
- 46 Others

The solar industry has invested $382.03 million in Wisconsin, including $56.67 million in 2019

Wisconsin Annual Solar Installations

- Residential
- Non-Residential
- Utility

Learn more at www.seia.org/states

June 11, 2020
State Solar Spotlight

More information about solar energy in Wisconsin

- New Auburn DPC Solar has the capacity to generate 2.5 MW of electricity -- enough to power over 376 Wisconsin homes.
- Target is one of the first major corporations to go solar in Wisconsin with its 0.38 MW project in Oak Creek.
- At 2 MW, Warren DPC Solar in Warren is among the largest solar installations in Wisconsin. Completed in 2017, this photovoltaic project has enough electric capacity to power more than 331 homes.

Solar Companies in Wisconsin

References

All data from SEIA/Wood Mackenzie Power & Renewables, Solar Market Insight© unless otherwise noted: https://www.seia.org/smi


2Energy Information Administration, Electric Power Monthly: https://www.eia.gov/electricity/monthly/#generation

3SEIA, National Solar Database: https://www.seia.org/research-resources/national-solar-database


The Solar Energy Industries Association (SEIA©) is the driving force behind solar energy and is building a strong solar industry to power America through advocacy and education. As the national trade association of the U.S. solar energy industry, which now employs more than 250,000 Americans, we represent all organizations that promote, manufacture, install and support the development of solar energy. SEIA works with its 1,000 member companies to build jobs and diversity, champion the use of cost-competitive solar in America, remove market barriers and educate the public on the benefits of solar energy.