

Wisconsin

Key Figures

Total Solar Installed

237.33 MW

41.16 MW in 2019

National Ranking

34th

Ranks 29th in 2019

Solar Jobs¹

2,871

Ranks 26th in 2019

Growth Projection

1,849.85 MW over the next 5 years

Ranks 18th



Enough solar installed to power:
37,127 homes



Percentage of state's electricity from solar:²
0.31%



Price decline over the last five years:
45%

There are 141 solar companies operating in Wisconsin.³



35
Manufacturers



64
Installers/
Developers

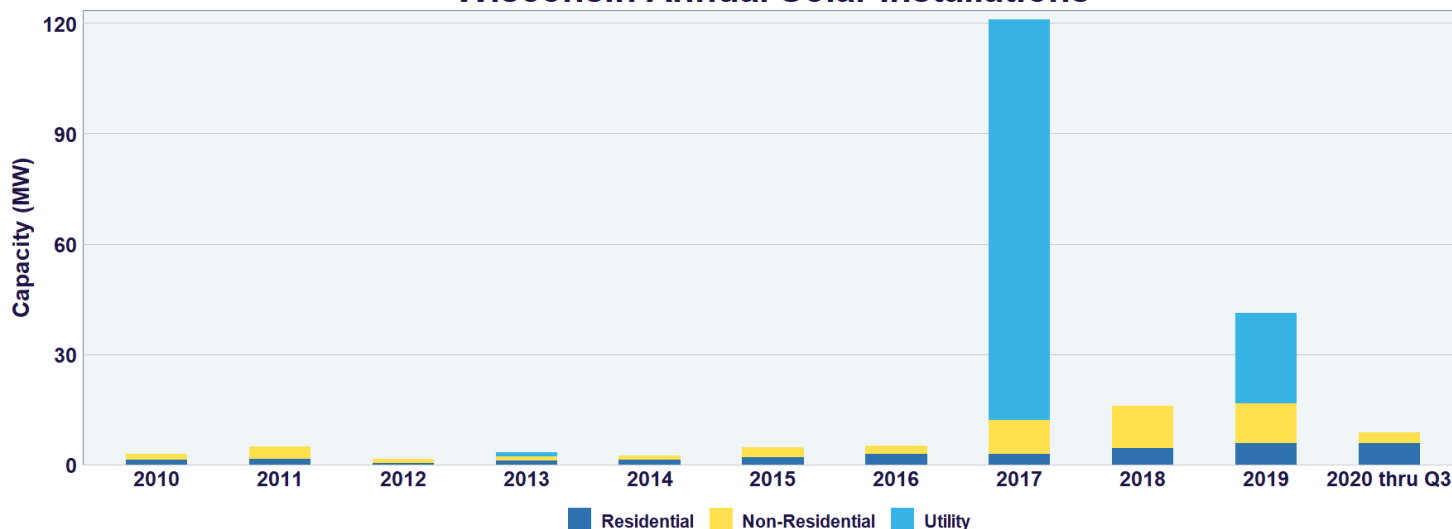


42
Others



The solar industry has invested \$419.14 million in Wisconsin, including \$54.71 million in 2019

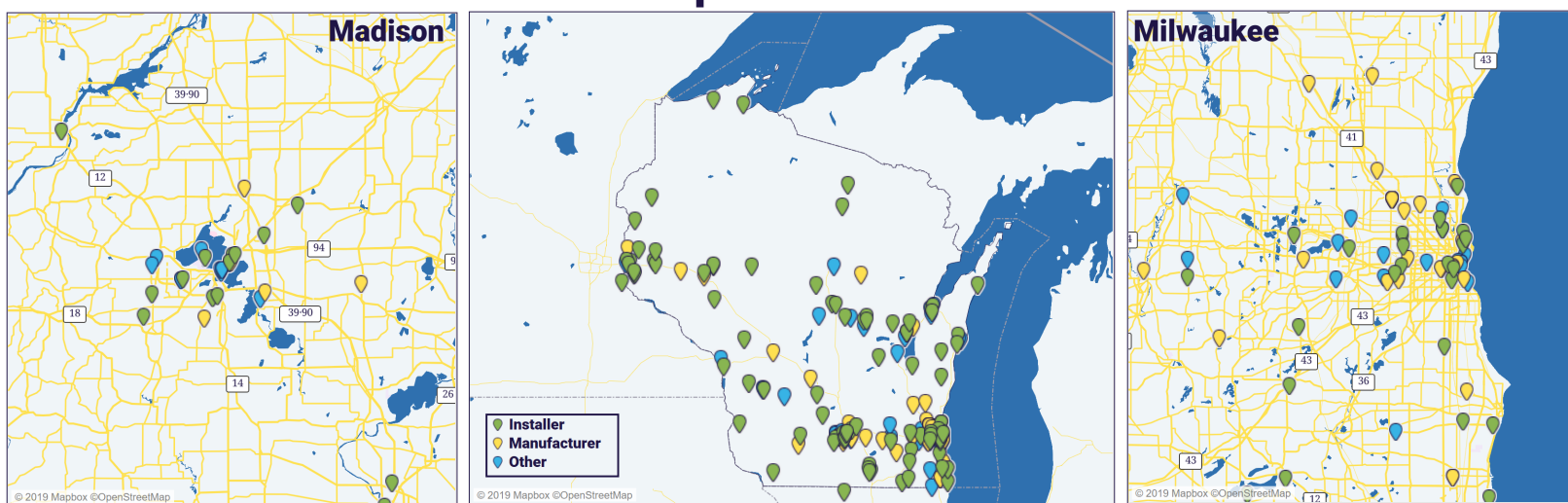
Wisconsin Annual Solar Installations



More information about solar energy in Wisconsin⁴

- New Auburn DPC Solar has the capacity to generate 2.5 MW of electricity -- enough to power over 376 Wisconsin homes.
- Target is one of the first major corporations to go solar in Wisconsin with its 0.38 MW project in Oak Creek.
- At 2 MW, Warren DPC Solar in Warren is among the largest solar installations in Wisconsin. Completed in 2017, this photovoltaic project has enough electric capacity to power more than 331 homes.

Solar Companies in Wisconsin



References

All data from SEIA/Wood Mackenzie Power & Renewables, Solar Market Insight[®] unless otherwise noted: <https://www.seia.org/smi>

¹The Solar Foundation, State Solar Jobs Census: <https://www.thesolarfoundation.org/solar-jobs-census/states/>

²Energy Information Administration, Electric Power Monthly: <https://www.eia.gov/electricity/monthly/#generation>

³SEIA, National Solar Database: <https://www.seia.org/research-resources/national-solar-database>

⁴SEIA, Solar Project Tracker (includes Solar Means Business: <https://www.solarmeansbusiness.com>, Major Solar Projects List: <https://www.seia.org/research-resources/major-solar-projects-list> and Solar in Schools: <https://www.seia.org/research-resources/brighter-future-study-solar-us-schools-0>

The Solar Energy Industries Association (SEIA[®]) is the driving force behind solar energy and is building a strong solar industry to power America through advocacy and education. As the national trade association of the U.S. solar energy industry, which now employs more than 250,000 Americans, we represent all organizations that promote, manufacture, install and support the development of solar energy. SEIA works with its 1,000 member companies to build jobs and diversity, champion the use of cost-competitive solar in America, remove market barriers and educate the public on the benefits of solar energy.