

2024 RE+ Sponsorships



SEIA hosts highly respected annual events at RE+. RE+ is the largest gathering of solar, smart energy, and energy storage professionals in North America. RE+ brings together an extensive alliance of renewable energy leaders for four days of networking and innovation that moves the industry forward.



SEP 9-12, 2024 | ANAHEIM, CA | 20 YEARS RUNNING | 30K+ ATTENDEES

SPONSORSHIP OPPORTUNITIES

SEIA CEO RECEPTION

\$15,000

SEIA brings together 70+ leading CEOs and thought leaders for its CEO Reception at RE+. Sponsoring this exclusive, invitation-only event will enhance your company's visibility among the industry's top executives and provide access to an elite group of solar professionals! This annual event is the best opportunity to be front and center with the CEOs who are shaping the solar and clean energy space.

- Logo prominently displayed on event website, signage, and by bar/buffet area
- Space for distributing company brochures/materials
- Verbal recognition & thank you by SEIA CEO
- Invitation for 2 executives from your company
- Attendee RSVP list provided before event

SEIA LED WALL

\$15,000

Showcase your organization at SEIA's booth with the eye-catching LED Wall.

- 13' X 12' located at the front of the SEIA booth (at the entrance to the Exhibit Hall) behind the welcome desk
- Sponsor slide rotates once every 5 minutes during show hours over 4 days
- Slide Content includes Logo and Booth Location or Web Address/Short Tagline

Secure 2023 pricing by paying in full before January 1, 2024.

Sponsorships subject to change based on venue requirements.

Questions? Contact SEIA Membership at sponsorship@seia.org or 202-682-0556

SPONSORSHIP OPPORTUNITIES

SEIA BOARD MEETING - \$10,000

SEIA's Q3 board meeting will take place for at RE+ this year. The meeting brings together 40+ of the solar industry's leading companies. Sponsor this meeting to make a clear statement to the industry's top executives about your company's leadership.

- Logo prominently displayed on event signage
- Logo at coffee/water station
- Verbal recognition and thank you by SEIA CEO at board meeting
- Space for displaying company brochures/materials

SEIA MEMBER POWER BREAKFAST - \$10,000

This annual SEIA member-only networking meeting brings together 200 SEIA members for a networking breakfast to power your day. Participants will hear from SEIA's CEO on the state of the industry, and they will participate in structured networking opportunities to mingle with industry experts and staff on current topics that are relevant to SEIA's diverse membership.

- Verbal recognition & thank you by SEIA executive
- Logo prominently displayed on meeting signage
- Logo displayed at coffee station
- Logo displayed on event website
- Space for displaying company brochures/materials

WOMEN'S RECEPTION SPONSOR - \$10,000

Demonstrate your company's commitment to diversity & inclusion by sponsoring this invitation-only reception at RE+. Mingle informally with peers and SEIA's President & CEO, Abby Hopper, as RE+ 2022 kicks off. The event allows women to create professional connections that encourage one another to succeed.

- Verbal recognition and thank you by SEIA CEO
- Logo on event website
- Logo by bar/dessert station
- Invitation for 3 staff members from your company to attend

**Sponsorships subject to change
based on venue requirements.**

SPONSORSHIP OPPORTUNITIES

SOLAR SERVICES & CONSUMERS DIVISION NETWORKING RECEPTION - \$5,000

SEIA's Solar Services & Consumers Reception brings together industry leaders from the banking, consulting, financial, and legal services segments at the SEIA booth during RE+. Get your company in front of this key SEIA member audience by sponsoring this annual event.

- Logo prominently displayed on meeting signage
- Logo displayed on event website
- Space for displaying company brochures/materials
- Provide brief remarks about your company during reception
- Verbal recognition by SEIA executive

SEIA USP DIVISION MEETING – \$5,000

This annual member-only meeting attracts more than 50 top utility-scale solar power professionals. The meeting will provide exclusive updates from key SEIA staff on issues important to companies working in utility-scale solar as well as interactive discussions on what lies ahead and how SEIA and its members can best work together to support utility-scale solar.

- Logo prominently displayed on meeting signage
- Logo displayed at coffee/water station
- Logo displayed on event website
- Space for displaying company brochures/materials
- Verbal recognition by SEIA executive

SEIA DG DIVISION MEETING – \$5,000

This annual SEIA member-only meeting attracts up to 100 top distributed generation professionals. The meeting will provide exclusive updates on policies and developments impacting DG companies, interactive discussions on what lies ahead and how SEIA and its members can best work together to support DG solar.

- Logo prominently displayed on meeting signage
- Logo displayed at coffee/water station
- Logo displayed on event website
- Space for displaying company brochures/materials
- Verbal recognition by SEIA executive

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SPONSORSHIP OPPORTUNITIES

SEIA MANUFACTURING DIVISION MEETING – \$5,000

This annual SEIA member-only Manufacturing Division meeting is open to all division members. The event will cover up-to-date issues important to companies working across the solar+ (including storage) supply chain as well as discussions on what lies ahead and how SEIA and its members can best work together to support the expansion of the domestic solar+ manufacturing supply chain.

- Logo prominently displayed on meeting signage
- Logo displayed at coffee/water station
- Logo displayed on event website
- Space for displaying company brochures/materials
- Verbal recognition by SEIA executive

SEIA SHC DIVISION MEETING & SYMPOSIUM – \$5,000

This annual SEIA member-only meeting and symposium is open to all Solar Heating & Cooling division members. The event will cover up-to-date issues important to companies working in this space as well as discussions on what lies ahead and how SEIA and its members can best work together to support solar heating & cooling.

- Logo prominently displayed on meeting signage
- Logo displayed at coffee/water station
- Logo displayed on event website
- Space for displaying company brochures/materials
- Verbal recognition by SEIA executive

SEIA ENERGY STORAGE COMMITTEE MEET AND GREET – \$5,000

SEIA's energy storage priorities with the Energy Storage Committee. The Committee brings together industry leaders and experts to open new markets and address barriers to the deployment of stand-alone energy storage and solar+storage. Committee members will present priorities and strategy then there will be time for informal networking.

- Logo prominently displayed on meeting signage
- Logo displayed at coffee/water station
- Logo displayed on event website
- Space for displaying company brochures/materials
- Verbal recognition by SEIA executive

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SPONSORSHIP OPPORTUNITIES

SOLARAPP+: WHAT THE INDUSTRY CAN DO TO HELP – \$5,000

SolarAPP+ has taken off in California and has seen small successes in 8 other states. In order for the industry to get the most out of this streamlined permitting process we need additional support. This event will discuss what any of us can do to help spread the word about how SolarAPP+ can help in the jurisdictions we do business in.

- Logo prominently displayed on meeting signage
- Logo displayed at coffee/water station
- Logo displayed on event website
- Space for displaying company brochures/materials
- Verbal recognition by SEIA executive

CENTRAL REGION MEETING – \$5,000

Office hour for Central Region, Midwest, and Texas members to stop by and meet one another for an informal policy discussion.

- Logo prominently displayed on meeting signage
- Logo displayed at coffee/water station
- Logo displayed on event website
- Space for displaying company brochures/materials
- Verbal recognition by SEIA executive

NORTHEAST COMMITTEE MEETING – \$5,000

Come spend an informal hour with SEIA's Northeast Committee members as we dive into the latest New York, Massachusetts and Connecticut policy and legislative wins, challenges and upcoming objectives.

- Logo prominently displayed on meeting signage
- Logo displayed at coffee/water station
- Logo displayed on event website
- Space for displaying company brochures/materials
- Verbal recognition by SEIA executive

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SPONSORSHIP OPPORTUNITIES

SEIA PR COMMITTEE RECEPTION – \$5,000

This reception will be an enriching professional development option for communicators in the industry and foster closer ties among the PR Committee.

- Logo prominently displayed on meeting signage
- Logo displayed on event website
- Space for displaying company brochures/materials
- Provide brief remarks about your company during reception
- Verbal recognition by SEIA executive

SEIA APPRENTICESHIP POWER HOUR – \$5,000

During RE+, Solar Energy Industries Association (SEIA) and Interstate Renewable Energy Council (IREC) invite solar and clean energy companies to gather at our Apprenticeship Power Hour in order to connect with organizations that sponsor or support registered apprenticeships and explore potential opportunities for collaboration.

- Logo prominently displayed on meeting signage
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- Space for displaying company brochures/materials
- Provide brief remarks about your company during reception
- Verbal recognition by SEIA executive

SEIA IRA APPRENTICESHIP TASK FORCE MEETING – \$5,000

Join us for our first in-person meeting of the IRA Apprenticeship Task Force taking place at RE+ in Las Vegas. This event will serve as a great opportunity to gather in person for the first time.

- Logo prominently displayed on meeting signage
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- Space for displaying company brochures/materials
- Verbal recognition by SEIA executive

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SPONSORSHIP OPPORTUNITIES

SEIA WORKFORCE DEVELOPMENT COMMITTEE MEETING – \$5,000

Join us for our first in-person meeting of SEIA's Workforce Development Committee taking place at RE+ in Las Vegas. This event will serve as a great opportunity to gather in person for the first time.

- Logo prominently displayed on meeting signage
- Logo displayed at coffee/water station
- Logo displayed on event website
- Space for displaying company brochures/materials
- Verbal recognition by SEIA executive

REGULATORY AFFAIRS COMMITTEE HAPPY HOUR – \$5,000

The Regulatory Affairs team is interested in hosting a happy hour for members of the Regulatory Affairs Committee. Seeking to provide an informal environment for members of the Regulatory Affairs Committee to meet with each other and the SEIA Regulatory Affairs team.

- Logo prominently displayed on meeting signage
- Logo displayed on event website
- Space for displaying company brochures/materials
- Provide brief remarks about your company during reception
- Verbal recognition by SEIA executive

SOLARAPP FOUNDATION BOARD MEETING – \$5,000

The Q3 SolarAPP Foundation meeting will be in-person at RE+ with an option for virtual participation. This meeting is only open to SolarAPP Foundation board members or their designees, or to board invited guests.

- Logo prominently displayed on event signage
- Logo at coffee/water station
- Space for displaying company brochures/materials
- Verbal recognition by SEIA executive

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SPONSORSHIP OPPORTUNITIES

QUALITY ASSURANCE WORKING GROUP MEETING – \$5,000

Join SEIA to discuss Installation Best Practices and future projects of the Quality Assurance Working Group.

- Logo prominently displayed on meeting signage
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- Verbal recognition by SEIA executive

GRASSROOTS ADVOCACY SKILLS & TACTICS TRAINING – \$5,000

Join SEIA in a small group setting to hone your skills as a solar advocate. In this training we will walk through actions you can take to help support the solar industry by becoming an effective advocate for solar friendly policies at the local, state, and federal level.

- Logo prominently displayed on meeting signage
- Logo displayed at coffee/water station
- Logo displayed on event website
- Space for displaying company brochures/materials
- Verbal recognition by SEIA executive

ENVIRONMENTAL HEALTH & SAFETY WORKING GROUP MEETING – \$5,000

This meeting will be for the Environmental Health & Safety Working Group members to discuss developing benchmarking and compliance safety standards for residential and commercial installations

- Logo prominently displayed on meeting signage
- Logo displayed at coffee/water station
- Logo displayed on event website
- Space for displaying company brochures/materials
- Verbal recognition by SEIA executive

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SPONSORSHIP OPPORTUNITIES

TRACEABILITY STANDARDS TECHNICAL COMMITTEE MEETING – \$5,000

Invitation only for the Traceability Standards Technical Committee members.

- Logo prominently displayed on meeting signage
- Logo displayed at coffee/water station
- Logo displayed on event website
- Space for displaying company brochures/materials
- Verbal recognition by SEIA executive

SOLAR AND STORAGE INDUSTRY FORUM (SSIF) MEETING – \$5,000

SSIF meeting to discuss results of Public Inputs (PIs) for updates to the NEC cycle.

- Logo prominently displayed on meeting signage
- Logo displayed at coffee/water station
- Logo displayed on event website
- Space for displaying company brochures/materials
- Verbal recognition by SEIA executive

AFFILIATES NETWORKING RECEPTION – \$5,000

Casual networking event for SEIA Affiliates and their Board of Directors

- Logo prominently displayed on meeting signage
- Logo displayed on event website
- Space for displaying company brochures/materials
- Provide brief remarks about your company during reception
- Verbal recognition by SEIA executive

SEIA AFFILIATES MEETING – \$5,000

1 hour meeting with SEIA Affiliates to build off previous discussions

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- Logo displayed on event website
- Space for displaying company brochures/materials
- Verbal recognition by SEIA executive

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