

SEIA @ SPI 2020

SEIA hosts highly respected annual events at Solar Power International and North America Smart Energy Week. North America Smart Energy Week is the largest gathering of solar, smart energy, and energy storage professionals in North America. Anchored by the flagship event, Solar Power International, North America Smart Energy Week brings together an extensive alliance of renewable energy leaders for four days of networking, education, and innovation that moves the industry forward.





SPI Sponsorship Overview

- SEIA CEO Reception – \$15K
- SEIA Board Meeting – \$10K
- SEIA Member Power Breakfast – \$10K
- Women’s Reception – \$10K
- Diversity & Inclusion Reception - \$15K
- Division Meetings – \$5K each
 - Solar Services & Consumers Division Reception
 - Utility-Scale Solar Power
 - Distributed Generation
 - Manufacturing
 - Solar Heating & Cooling



Demonstrate your company's solar leadership by becoming a sponsor of a SEIA meeting at SPI!

SEIA is proud to partner with industry-leading companies to promote and advance the use of solar energy in the United States. SEIA hosts highly respected annual meetings and events at Solar Power International, the industry's fastest growing and largest solar show in North America as recognized by Trade Show Executive and Trade Show News Network.

September 14-17, 2020

www.seia.org/sponsorship



SEIA CEO Reception – \$15K

Description

SEIA brings together 70+ leading CEOs and thought leaders for its CEO Reception at Solar Power International and North American Smart Energy Week. Sponsoring this exclusive, invitation-only event will enhance your company's visibility among the industry's top executives and provide access to an elite group of solar professionals! This annual event is the best opportunity to be front and center with the CEOs who are shaping the solar and clean energy space.

Benefits

- Logo prominently displayed on event website, signage, and by bar/buffet area
- Space for distributing company brochures/materials
- Verbal recognition & thank you by SEIA CEO
- Invitation for 2 executives from your company
- Attendee RSVP list provided before event

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SEIA Board Meeting – \$10K

Description

SEIA's Q3 board meeting will take place for at Solar Power International and North American Clean Energy Week this year. The meeting gathers together 35 of the solar industry's leading companies. Sponsor this meeting to make a clear statement to the industry's top executives about your company's leadership.

Benefits

- Logo prominently displayed on event signage
- Logo at coffee/water station
- Verbal recognition and thank you by SEIA CEO at board meeting
- Space for displaying company brochures/materials

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SEIA Member Power Breakfast – \$10K

Description

This annual SEIA member-only networking meeting brings together 200 SEIA members for a networking breakfast to power your day. Participants will hear from SEIA's CEO on the state of the industry, and they will participate in structured networking opportunities to mingle with industry experts and staff on current topics that are relevant to SEIA's diverse membership.

Benefits

- Verbal recognition & thank you by SEIA executive
- Logo prominently displayed on meeting signage
- Logo displayed at coffee station
- Logo displayed on event website
- Space for displaying company brochures/materials

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Women's Dessert & Cocktail Reception – \$10K

Description

Demonstrate your company's commitment to diversity & inclusion by sponsoring this invitation-only reception at Solar Power International and North America Smart Energy Week. Mingle informally with peers and SEIA's President & CEO, Abby Hopper, as Solar Power International 2020 kicks off. The event allows women to create professional connections that encourage one another to succeed.

Note: This event is designed for individuals who identify as female. We use an inclusive definition of “woman” and “female”, and we welcome trans women, genderqueer women, non-binary people and any individuals who identify as female.

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Benefits

- Verbal recognition and thank you by SEIA CEO
- Logo on event website
- Logo by bar/dessert station
- Invitation for 3 staff members from your company to attend



Diversity & Inclusion Reception – \$15K

Description

SEIA envisions an industry that is committed to fostering a culture of diversity & inclusivity at all levels. Demonstrate your company's commitment to diversity & inclusion by sponsoring this reception at Solar Power International and North America Smart Energy Week. This reception will allow professionals from various underrepresented groups in solar & clean energy to network with their peers and create professional connections that encourage one another to succeed.

Benefits

- Verbal recognition and thank you by SEIA at event
- Logo on event website
- Logo on event signage
- Logo by bar/dessert station
- Opportunity to help shape event by participating on advisory council to plan event

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Solar Services & Consumers Division – Mix & Mingle Networking Reception – \$5K

Description

SEIA's Solar Services & Consumers Reception brings together industry leaders from the banking, consulting, financial, and legal services segments at the SEIA booth during Solar Power International. Get your company in front of this key SEIA member audience by sponsoring this annual event.

Benefits

- Logo prominently displayed on meeting signage
- Logo displayed on event website
- Space for displaying company brochures/materials
- Provide brief remarks about your company during reception
- Verbal recognition by SEIA executive

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SEIA USP Division Meeting – \$5K

Description

This annual member-only meeting attracts more than 50 top utility-scale solar power professionals. The meeting will provide exclusive updates from key SEIA staff on issues important to companies working in utility-scale solar as well as interactive discussions on what lies ahead and how SEIA and its members can best work together to support utility-scale solar.

Benefits

- Logo prominently displayed on meeting signage
- Logo displayed at coffee/water station
- Logo displayed on event website
- Space for displaying company brochures/materials
- Verbal recognition by SEIA executive

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SEIA DG Division Meeting – \$5K

Description

This annual SEIA member-only meeting attracts up to 100 top distributed generation professionals. The meeting will provide exclusive updates on policies and developments impacting DG companies, interactive discussions on what lies ahead and how SEIA and its members can best work together to support DG solar.

Benefits

- Logo prominently displayed on meeting signage
- Logo displayed at coffee/water station
- Logo displayed on event website
- Space for displaying company brochures/materials
- Verbal recognition by SEIA executive

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SEIA Manufacturing Division– \$5K

Description

This annual SEIA member-only Manufacturing Division meeting is open to all division members. The event will cover up-to-date issues important to companies working across the solar+ (including storage) supply chain as well as discussions on what lies ahead and how SEIA and its members can best work together to support the expansion of the domestic solar+ manufacturing supply chain.

Benefits

- Logo prominently displayed on meeting signage
- Logo displayed at coffee/water station
- Logo displayed on event website
- Space for displaying company brochures/materials
- Verbal recognition by SEIA executive

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SEIA SHC Division Meeting & Symposium – \$5K

Description

This annual SEIA member-only meeting and symposium is open to all Solar Heating & Cooling division members. The event will cover up-to-date issues important to companies working in this space as well as discussions on what lies ahead and how SEIA and its members can best work together to support solar heating & cooling.

Benefits

- Logo prominently displayed on meeting signage
- Logo displayed at coffee/water station
- Logo displayed on event website
- Space for displaying company brochures/materials
- Verbal recognition by SEIA executive

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In addition to these sponsorship opportunities, SEIA is happy to work with your team to craft a sponsorship package that meets your individual needs. To learn more about how a partnership with SEIA can help you accomplish your business objectives, please reach out to sponsorship@seia.org

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