

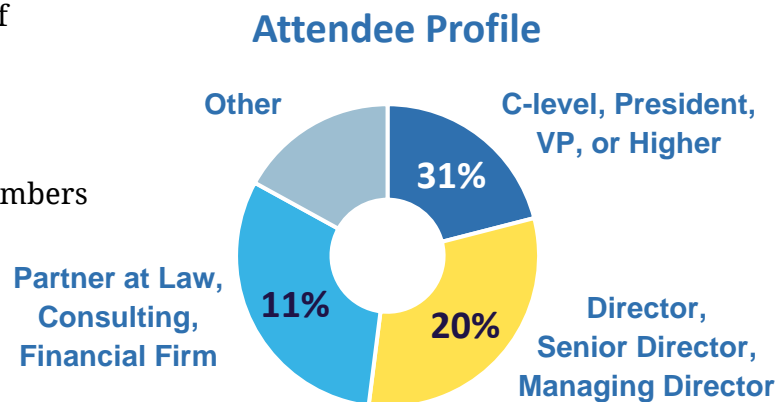
SEIA is proud to partner with leading companies to promote and advance the growth of the solar+ industry. SEIA offers targeted sponsorship opportunities that add value to your brand, increase customers' interest in your company, and demonstrate your leadership in the solar industry. Sponsorship of SEIA's highly respected annual events gives your business the platform to thrive!

Below is a list of our upcoming events and sponsorship opportunities. For more information on these events and the specific benefits available at each sponsorship level, please contact our team at sponsorship@seia.org. We are happy to talk with you about the opportunities below or work with you to create a custom sponsorship package that best meets your needs.

SEIA FINANCE & TAX SEMINAR: FEBRUARY 27, 2020 – NEW YORK, NY

SEIA Finance & Tax Seminar is a prestigious annual event that connects 250 tax, finance, business, and legal leaders for an in depth look at solar and storage tax updates, financing trends, market forecasts, business impacts of developments on Capitol Hill, commence construction guidance, and high-level networking opportunities.

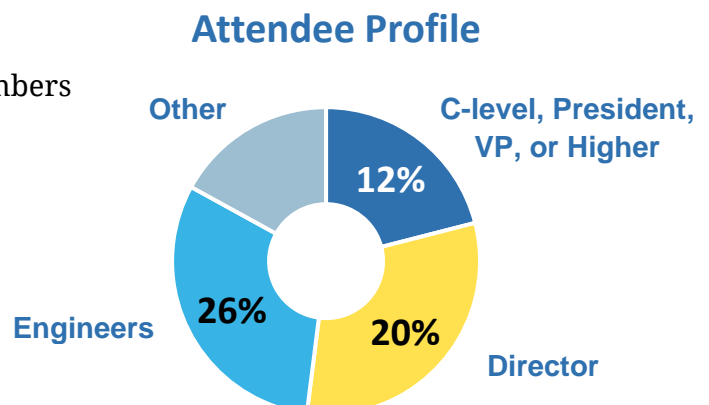
- Presenting Sponsor: \$20,000 for Members
- Networking Reception Sponsor: \$15,000 for Members
- Terawatt Sponsor: \$10,000 for Members
- Gigawatt Sponsor: \$5,000 for Members



SEIA CODES & STANDARDS SYMPOSIUM: MAY 13, 2020 – SAN DIEGO, CA

The 4th annual SEIA Codes & Standards Symposium is co-located with Solar, Storage and Smart Energy Expo Southern California. The event is designed by and for solar codes and standards professionals and their colleagues in research, design, engineering, regulatory affairs and marketing. This Symposium covers up-to-date, impactful issues that have the potential to drive further expansion of solar as well as those issues that have the potential to constrain solar growth and how to best address those challenges. This event will attract over 100 leading industry professionals.

- Presenting Sponsor: \$10,000 for Members
- Networking Reception Sponsor: \$7,500 for Members
- Champion Sponsor: \$5,000 for Members
- Advocate Sponsor: \$2,500 for Members



SEIA CYBERSECURITY SUMMIT: MAY 19, 2020 – WASHINGTON, DC (CO-LOCATED WITH SEIA'S Q2 BOARD MEETING)

SEIA's Cybersecurity Summit is the first executive-level meeting for the solar industry to discuss the critical issue of cybersecurity. This invitation-only event is a meeting of our Board-level leaders across industry segments to assess the risks we are facing and discuss how to mitigate risks inherent to our technology as solar continues to penetrate the grid in record numbers. SEIA will bring in high-level cybersecurity experts for a day of education and collaborative discussions on a path forward for keeping solar assets protected in the Solar+ Decade.

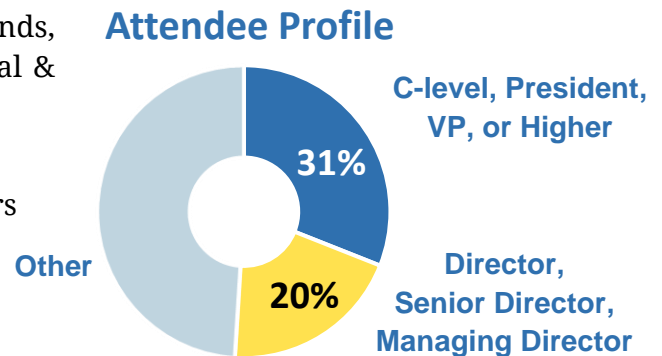
- Networking Reception Sponsor: \$10,000 for Members
- Champion Sponsor: \$7,500 for Members
- Breakfast/Lunch/Breaks Sponsor: \$5,000 for Members

SOLAR GOES CORPORATE – WHERE CLEAN ENERGY BUYERS & PROVIDERS CONVERGE:

JUNE 11, 2020 – WASHINGTON, DC

SEIA's Solar Goes Corporate is the leading forum to discuss and learn how businesses can effectively procure, deploy, and invest in clean energy technologies such as solar, storage, wind, and energy efficiency. Over 200 leaders from across the solar industry and the business community will gather to network and discuss critical trends, challenges and solutions relating to expanding commercial & industrial use of clean energy.

- Presenting Sponsor: \$20,000 for Members
- Networking Reception Sponsor: \$15,000 for Members
- Champion Sponsor: \$10,000 for Members
- Advocate Sponsor: \$5,000 for Members



COMMUNITY CHOICE RENEWABLE ENERGY FINANCE FORUM:

JULY 2020 – SAN FRANCISCO, CA

The Community Choice Renewable Energy Financing Forum is an invitation-only, roundtable event that brings together CCAs, leading renewable development companies, investors, and lenders with experience in the CCA sector for a day of education, dialogue, and relationship building. The Forum will cover critical trends, challenges and solutions relating to near-term, high volume CCA procurement and financing of renewable energy to achieve California's renewable energy requirements.

- Networking Reception Sponsor: \$7,500 for Members
- Champion Sponsor: \$5,000 for Members
- Breakfast/Lunch/Breaks Sponsor: \$2,500 for Members

SEIA MEETINGS AT SOLAR POWER INTERNATIONAL- NORTH AMERICA SMART ENERGY WEEK

SEPTEMBER 14-17, 2020 – ANAHEIM, CA

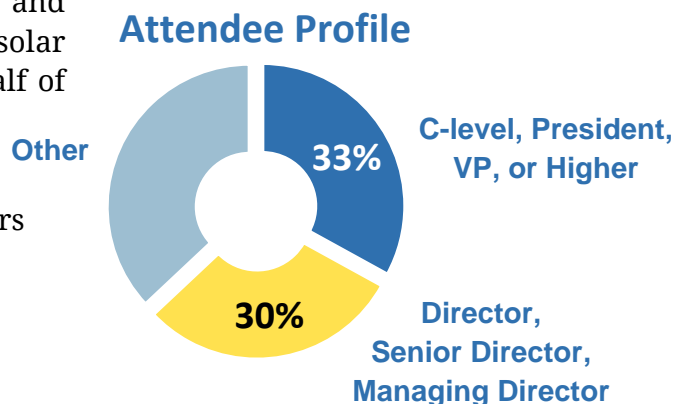
SEIA hosts highly respected annual events at Solar Power International and North America Smart Energy Week. North America Smart Energy Week is the largest gathering of solar, smart energy, and energy storage professionals in North America. Anchored by the flagship event, Solar Power International, North America Smart Energy Week brings together an extensive alliance of renewable energy leaders for four days of networking, education, and innovation that moves the industry forward.

- SEIA CEO Reception – \$15,000 for Members
- SEIA Member Power Breakfast – \$10,000 for Members
- Women’s Dessert & Cocktail Reception – \$10,000 for Members
- SEIA Diversity & Inclusion Receptions – \$for Members
- Solar Services & Consumers Division Mix & Mingle Reception – \$5,000 for Members
- Utility-Scale Solar Power Division Meeting – \$5,000 for Members
- Distributed Generation Division Meeting – \$5,000 for Members
- Manufacturing Division Meeting – \$5,000 for Members
- Solar Heating & Cooling Meeting – \$5,000 for Members

SOLAR+ MANUFACTURING SUMMIT: DEC. 2, 2020 – ALBANY, NY

The 2nd annual Solar+ Manufacturing Summit is co-located with Solar and Energy Storage New York. The Summit will bring together leaders in manufacturing to discuss pathways and policies for building a strong domestic supply chain for solar, storage and other clean energy technologies. Featuring experts from industry, federal and state government, and the academic and research community, the Summit will serve as an incubator for ideas such as policy mechanisms and market structures to increase manufacturing for solar products and adjacent technologies in the U.S. Nearly half of attendees in 2019 were manufacturers.

- Presenting Sponsor: \$10,000 for Members
- Networking Reception Sponsor: \$7,500 for Members
- Champion Sponsor: \$5,000 for Members
- Advocate Sponsor: \$2,500 for Members



SEIA WOMEN'S RECEPTIONS: CO-LOCATED WITH VARIOUS EVENTS

SEIA holds receptions that are meant to encourage women and allies in the industry to gather and build their network. SEIA hosts these events alongside SEIA events and Solar Power events:

- Women's Reception at SEIA Finance & Tax Seminar on Feb. 26, 2020 - \$5,000 for Members
- Women's Reception at a Solar Goes Corporate on June 10, 2020 - \$5,000 for Members
- Women's Dessert & Cocktail Reception at SPI 2020 in Sept. 2020 – \$10,000 for Members

SEIA QUARTERLY BOARD MEETINGS: 4 PER YEAR IN VARIOUS LOCATIONS

SEIA quarterly board meetings gather together over 35 of the solar industry's leading companies. Sponsor a board meeting to make a clear statement to the industry's top executives about your company's leadership.

- Board Meeting Sponsor - \$10,000 for Members
- Board Dinner Sponsor - \$10,000 for Members
- Board Reception Sponsor- \$10,000 for Members

Board Meeting Dates & Locations:

- Q1 – Jan. 30 – Denver, CO
- Q2 – May 20 - Washington, DC (co-located with SEIA Cybersecurity Summit)
- Q3 – Sept. 14 - Anaheim, CA at Solar Power International
- Q4 – Dec. 15 - Washington, DC

SEIA FEDERAL LOBBY DAY RECEPTIONS: 2 - 3 PER YEAR IN WASHINGTON, DC

SEIA plans 2 - 3 power-packed federal lobby days on Capitol Hill each year. SEIA lobby days put industry professionals in the room with lawmakers representing them in Congress. To support the Solar+ Decade, we must educate Members of Congress and their staff about solar's role in energy, the economy, jobs, tax, trade issues and more.

- Lobby Day Reception Sponsor - \$5,000 for Members

Confirmed dates:

- March 31, 2020
- June 10, 2020

WEBINARS

SEIA webinars provide educational opportunities to our valued SEIA membership and beyond. SEIA webinar attendance averages 100+ participants per webinar. For topics that are of the highest interest to our community, participation has been 200+. Sponsorship of SEIA webinars is available exclusively to SEIA members at the tiered pricing below.

- \$5,000 for Basic Members
 - \$4,500 for Watt Members
 - \$3,500 for KW & KW+ Members
 - \$3,000 for MW Members
 - \$2,000 for TW Members
-

NEWSLETTER ADVERTISING – WEEKLY ARRAY

The SEIA Weekly Array offers advertisers national reach, delivering your message to the inboxes of more than 25,000 solar professionals across the country every week. SEIA's weekly newsletters offers a limited amount of advertisement space, making each advertisement's position exclusive.

- **Full Width Banner**
 - Premium Placement: 12 months - \$22,000 or 6 months - \$12,000 for Members
 - Mid-Placement: 12 months - \$18,000 or 6 months - \$10,000 for Members
 - **Half Width Banner**
 - Premium Placement: 12 months - \$18,000 or 6 months - \$10,000 for Members
 - Mid-Placement: 12 months - \$14,000 or 6 months - \$8,000 for Members
-

WEBSITE ADVERTISING

The SEIA website offers advertisers the unique opportunity to reach professionals and key decision makers across the broad spectrum of the U.S. solar industry. SEIA offers limited website advertising space, which ensures that your message stands out and increases the return on your investment. Advertising space is available to SEIA Members. Please reach out to us at sponsorship@seia.org for custom package options.