SEIA is proud to partner with leading companies to promote and advance the growth of the solar+ industry. SEIA offers targeted sponsorship opportunities that add value to your brand, increase customers’ interest in your company, and demonstrate your leadership in the solar industry. Sponsorship of SEIA’s highly respected annual events gives your business the platform to thrive!

For more information on these sponsorship opportunities below and the specific benefits available at each sponsorship level, please contact our team at sponsorship@seia.org. We are happy work with you to create a custom sponsorship package that best meets your needs.

SEIA CODES & STANDARDS SYMPOSIUM: SEPTEMBER 14, 2020 – ANAHEIM, CA

The 4th annual SEIA Codes & Standards Symposium is co-located with Solar Power International and North America Smart Energy Week. The symposium is designed by and for solar codes and standards professionals and their colleagues in research, design, engineering, regulatory affairs and marketing. Content will include up-to-date, impactful issues that have the potential to drive further expansion of solar as well as those issues that have the potential to constrain solar growth and how to best address those challenges. This event will attract over 100 leading industry professionals.

- Presenting Sponsor: $10,000 for Members
- Networking Reception Sponsor: $7,500 for Members
- Champion Sponsor: $5,000 for Members
- Advocate Sponsor: $2,500 for Members

SEIA MEETINGS AT SOLAR POWER INTERNATIONAL - NORTH AMERICA SMART ENERGY WEEK
SEPTEMBER 14-17, 2020 – ANAHEIM, CA

SEIA hosts highly respected annual events at Solar Power International and North America Smart Energy Week. North America Smart Energy Week is the largest gathering of solar, smart energy, and energy storage professionals in North America. Anchored by the flagship event, Solar Power International, North America Smart Energy Week brings together an extensive alliance of renewable energy leaders for four days of networking, education, and innovation that moves the industry forward.
2020 SEIA Sponsorship

- SEIA CEO Reception – $15,000 for Members
- SEIA Member Power Breakfast – $10,000 for Members
- Women’s Dessert & Cocktail Reception – $10,000 for Members
- SEIA Diversity & Inclusion Receptions – $10,000 for Members
- Solar Services & Consumers Division Mix & Mingle Reception – $5,000 for Members
- Utility-Scale Solar Power Division Meeting – $5,000 for Members
- Distributed Generation Division Meeting – $5,000 for Members
- Manufacturing Division Meeting – $5,000 for Members
- Solar Heating & Cooling Meeting – $5,000 for Members

COMMUNITY CHOICE RENEWABLE ENERGY FINANCE FORUM:
FALL 2020 – SAN FRANCISCO, CA

The Community Choice Renewable Energy Financing Forum is an invitation-only, roundtable event that brings together CCAs, leading renewable development companies, investors, and lenders with experience in the CCA sector for a day of education, dialogue, and relationship building. The Forum will cover critical trends, challenges and solutions relating to near-term, high volume CCA procurement and financing of renewable energy to achieve California’s renewable energy requirements.

- Networking Reception Sponsor: $7,500 for Members
- Champion Sponsor: $5,000 for Members
- Breakfast/Lunch/Coffee Breaks Sponsor: $2,500 for Members

SOLAR GOES CORPORATE – WHERE CLEAN ENERGY BUYERS & PROVIDERS CONVERGE: NOVEMBER 2020

SEIA’s Solar Goes Corporate is the leading forum to discuss and learn how businesses can effectively procure, deploy, and invest in clean energy technologies such as solar, storage, wind, and energy efficiency. Over 200 leaders from across the solar industry and the business community will gather to network and discuss critical trends, challenges and solutions relating to expanding commercial & industrial use of clean energy.

- Presenting Sponsor: $20,000 for Members
- Networking Reception Sponsor: $15,000 for Members
- Champion Sponsor: $10,000 for Members
- Advocate Sponsor: $5,000 for Members
- Women’s Reception Sponsor: $5,000 for Members

Attendee Profile

- C-level, President, VP, or Higher: 31%
- Director, Senior Director, Managing Director: 20%
- Other: 49%
The 2nd annual Solar+ Manufacturing Summit is co-located with Solar and Energy Storage New York. The Summit will bring together leaders in manufacturing to discuss pathways and policies for building a strong domestic supply chain for solar, storage and other clean energy technologies. Featuring experts from industry, federal and state government, and the academic and research community, the Summit will serve as an incubator for ideas such as policy mechanisms and market structures to increase manufacturing for solar products and adjacent technologies in the U.S. Nearly half of attendees in 2019 were manufacturers.

- Presenting Sponsor: $10,000 for Members
- Networking Reception Sponsor: $7,500 for Members
- Champion Sponsor: $5,000 for Members
- Advocate Sponsor: $2,500 for Members

SEIA QUARTERLY BOARD MEETINGS: 4 PER YEAR IN VARIOUS LOCATIONS

SEIA quarterly board meetings gather together over 35 of the solar industry’s leading companies. Sponsor a board meeting to make a clear statement to the industry’s top executives about your company’s leadership.

- Board Meeting, Board Dinner, or Board Reception Sponsor - $10,000 for Members

Board Meeting Dates & Locations:

- Q1 – Jan. 30 – Denver, CO
- Q2 – July TBD - TBD
- Q3 – Sept. 14 - Anaheim, CA at Solar Power International
- Q4 – Dec. 15 - Washington, DC

SEIA FEDERAL LOBBY DAY RECEPTIONS: 2 - 3 PER YEAR IN WASHINGTON, DC

SEIA plans several power-packed federal lobby days on Capitol Hill each year. SEIA lobby days put industry professionals in the room with lawmakers representing them in Congress. To support the Solar+ Decade, we must educate Members of Congress and their staff about solar’s role in energy, the economy, jobs, tax, and trade issues.

- Lobby Day Reception Sponsor - $5,000 for Members
WEBINARS
SEIA webinars provide educational opportunities to our valued SEIA membership and beyond. SEIA webinar attendance averages 100+ participants per webinar. For topics that are of the highest interest to our community, participation has been 200+. Sponsorship of SEIA webinars is available exclusively to SEIA members at the tiered pricing below.

- $5,000 for Basic Members
- $4,500 for Watt Members
- $3,500 for KW & KW+ Members
- $3,000 for MW Members
- $2,000 for TW Members

NEWSLETTER ADVERTISING – WEEKLY ARRAY
The SEIA Weekly Array delivers your message to the inboxes of more than 25,000 solar professionals across the country every week. SEIA’s weekly newsletters offers a limited amount of advertisement space, making each advertisement’s position exclusive. These ads direct visitors to the website landing page of your choice.

- **Full Width Banner – 552 X 150 Pixels**
  - Premium Placement: 12 mos. $22,000, 6 mos. $12,000, 3 mos. $6,500, Monthly - $2,500
  - Mid-Placement: 12 mos. $18,000, 6 mos. $10,000, 3 mos. $5,500, Monthly – $2,000

- **Half Width Banner**
  - Premium Placement: 12 mos. $18,000, 6 mos. $10,000, 3 mos. $5,500, Monthly - $2,000
  - Mid-Placement: 12 mos. $14,000, 6 mos. $8,000, 3 mos. $4,500, Monthly – $1,500

WEBSITE ADVERTISING
The SEIA website offers advertisers the unique opportunity to reach professionals and key decision makers across the broad spectrum of the U.S. solar industry. SEIA offers limited website advertising space, which ensures that your message stands out and increases the return on your investment. Advertising space is available to SEIA Members. Please reach out to us at sponsorship@seia.org for custom package options.
LOOKING AHEAD TO 2021? SPONSOR ONE OF SEIA’S MOST PRESTIGIOUS EVENTS, SEIA FINANCE & TAX SEMINAR IN 2021!

SEIA FINANCE & TAX SEMINAR: FEBRUARY 25, 2021 – NEW YORK, NY

SEIA Finance & Tax Seminar is a prestigious annual event that connects 250 tax, finance, business, and legal leaders for an in depth look at solar and storage tax updates, financing trends, market forecasts, business impacts of developments on Capitol Hill, commence construction guidance, and high-level networking opportunities.

- Presenting Sponsor: $20,000 for Members
- Networking Reception Sponsor: $15,000 for Members
- Terawatt Sponsor: $10,000 for Members
- Women’s Reception Sponsor: $7,500 for Members
- Gigawatt Sponsor: $5,000 for Members

Attendee Profile

- C-level, President, VP, or Higher: 31%
- Partner at Law, Consulting, Financial Firm: 20%
- Director, Senior Director, Managing Director: 11%
- Other: 38%