

## SEIA MEETINGS AT SOLAR POWER INTERNATIONAL | NORTH AMERICA SMART ENERGY WEEK | OCTOBER 21-22, 2020 | LAS VEGAS, NV

SEIA is proud to partner with leading companies to promote and advance the growth of the solar+ industry. SEIA offers targeted sponsorship opportunities that add value to your brand, increase customers' interest in your company, and demonstrate your leadership in the solar industry. Sponsorship of SEIA's highly respected annual events gives your business the platform to thrive!

Below is a list of our upcoming events and sponsorship opportunities. For more information on these events and the specific benefits available at each sponsorship level, please contact our team at [sponsorship@seia.org](mailto:sponsorship@seia.org). We are happy to talk with you about the opportunities below or work with you to create a custom sponsorship package that best meets your needs.

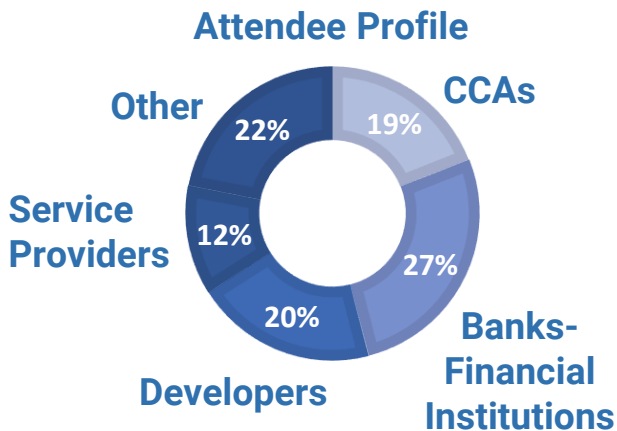


SEIA hosts highly respected annual events at Solar Power International and North America Smart Energy Week. North America Smart Energy Week is the largest gathering of solar, smart energy, and energy storage professionals in North America. Anchored by the flagship event, Solar Power International, North America Smart Energy Week brings together an extensive alliance of renewable energy leaders for four days of networking, education, and innovation that moves the industry forward.

- SEIA CEO Reception – \$15,000 for Members - **SOLD**
- SEIA Board Meeting - \$10,000 for Members
- SEIA Member Power Breakfast – \$10,000 for Members
- Women's Dessert & Cocktail Reception – \$10,000 for Members
- SEIA Diversity & Inclusion Receptions – \$15,000 for Members

## COMMUNITY CHOICE RENEWABLE ENERGY FINANCE FORUM: JULY 2020 – SAN FRANCISCO, CA

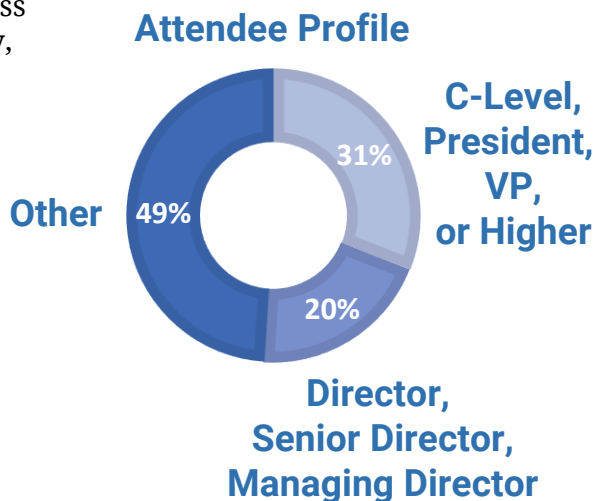
The Community Choice Renewable Energy Financing Forum is an invitation-only, roundtable event that brings together CCAs, leading renewable development companies, investors, and lenders with experience in the CCA sector for a day of education, dialogue, and relationship building. The Forum will cover critical trends, challenges and solutions relating to near-term, high volume CCA procurement and financing of renewable energy to achieve California’s renewable energy requirements.



- Networking Reception Sponsor: \$7,500 for Members
- Champion Sponsor: \$5,000 for Members
- Breakfast/Lunch/Breaks Sponsor: \$2,500 for Members

## SOLAR GOES CORPORATE – WHERE CLEAN ENERGY BUYERS & PROVIDERS CONVERGE NOVEMBER 10, 2020 – ATLANTA, GA

SEIA’s Solar Goes Corporate is the leading forum to discuss and learn how businesses can effectively procure, deploy, and invest in clean energy technologies such as solar, storage, wind, and energy efficiency. Over 200 leaders from across the solar industry and the business community will gather to network and discuss critical trends, challenges and solutions relating to expanding commercial & industrial use of clean energy.



- Presenting Sponsor: \$20,000 for Members
- Networking Reception Sponsor: \$15,000 for Members
- Champion Sponsor: \$10,000 for Members
- Advocate Sponsor: \$5,000 for Members
- Women’s Reception Sponsor: \$5,000 for Members - **SOLD**

## SOLAR+ MANUFACTURING SUMMIT: DECEMBER 2, 2020 – ALBANY, NY

The 2nd annual Solar+ Manufacturing Summit is co-located with Solar and Energy Storage New York. The Summit will bring together leaders in manufacturing to discuss pathways and policies for building a strong domestic supply chain for solar, storage and other clean energy technologies. Featuring experts from industry, federal and state government, and the academic and research community, the Summit will serve as an incubator for ideas such as policy mechanisms and market structures to increase manufacturing for solar products and adjacent technologies in the U.S. Nearly half of attendees in 2019 were manufacturers.

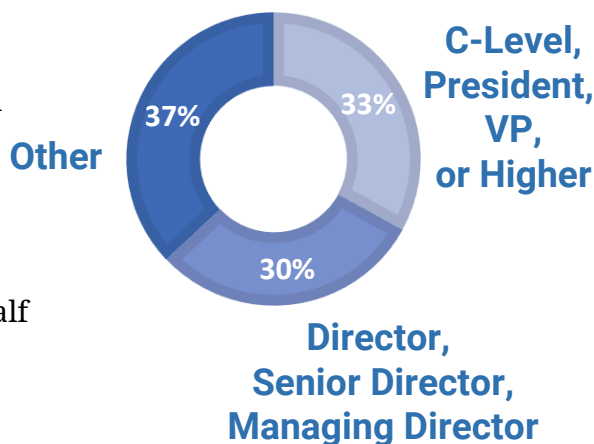
- Presenting Sponsor: \$10,000 for Members
- Networking Reception Sponsor: \$7,500 for Members
- Champion Sponsor: \$5,000 for Members
- Advocate Sponsor: \$2,500 for Members

## WEBINARS

SEIA webinars provide educational opportunities to our valued SEIA membership and beyond. SEIA webinar attendance averages 100+ participants per webinar. For topics that are of the highest interest to our community, participation has been 200+. Sponsorship of SEIA webinars is available exclusively to SEIA members at the tiered pricing below.

- \$5,000 for Basic Members
- \$4,500 for Watt Members
- \$3,500 for KW & KW+ Members
- \$3,000 for MW Members
- \$2,000 for TW Members

### Attendee Profile



## NEWSLETTER ADVERTISING – WEEKLY ARRAY

The SEIA Weekly Array offers advertisers national reach, delivering your message to the inboxes of more than 25,000 solar professionals across the country every week. SEIA's weekly newsletters offers a limited amount of advertisement space, making each advertisement's position exclusive.

### Full Width Banner – 552 X 150 Pixels

- Premium Placement: 12 mos. \$22,000, 6 mos. \$12,000, 3 mos. \$6,500, Monthly - \$2,500
- Mid-Placement: 12 mos. \$18,000, 6 mos. \$10,000, 3 mos. \$5,500, Monthly – \$2,000

### Half Width Banner

- Premium Placement: 12 mos. \$18,000, 6 mos. \$10,000, 3 mos. \$5,500, Monthly - \$2,000
- Mid-Placement: 12 mos. \$14,000, 6 mos. \$8,000, 3 mos. \$4,500, Monthly – \$1,500

## WEBSITE BANNER ADVERTISING

The SEIA website offers advertisers the unique opportunity to reach professionals and key decision makers across the broad spectrum of the U.S. solar industry. SEIA offers limited website advertising space, which ensures that your message stands out and increases the return on your investment. Advertising space is available to SEIA Members.

- Present your brand to a focused audience of solar industry professionals visiting high traffic web pages on SEIA's website
- Limited ad space – Only 4 packages available
- Static banner ad placement on 12 dedicated web pages that average 7,500 pageviews per month – 90,000 yearly pageviews
- Direct visitors to the website landing page of your choice

### Each Package Includes:

- Premium header placement at top of page (see next page)
- Averages 7,500 pageviews per month
- Averages 4,750 website entrances per month
- \$15,000 for 12 months
- \$8,500 for 6 months

