

Where Clean Energy Buyers & Providers Converge

SEIA's Solar Goes Corporate is the leading forum to discuss and learn how businesses can effectively procure, deploy, and invest in clean energy. 200+ leaders from across the solar and broader clean energy industries and the business community will gather to network and discuss critical trends, challenges and solutions relating to expanding commercial & industrial clean energy.



NOV 13, 2020 | VIRTUAL | 5 YEARS RUNNING | 250 ATTENDEES

AUDIENCE MAKE-UP: C-LEVEL, PRESIDENT, VP, MANAGING DIRECTOR, SENIOR DIRECTOR, DIRECTOR, PARTNERS

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$20,000 (2 available | 1 SOLD)

- Top-tier recognition in the virtual platform
- Logo and short description included in attendee reminder email
- Logo recognition on slides before the start of presentations
- Ability to provide a 1 to 2-minute video message to be played at start of seminar
- Ability to provide a :30 commercial to be played during programming
- Recognition on online schedule
- Ability to provide a post-conference 2-minute wrap up/promo
- Four weeks (4) of website advertising on www.seia.org
- Four weeks (4) of email newsletter advertising in the Weekly Array
- Four (4) virtual event registrations
- Access to attendee list

CHAMPION SPONSOR \$10,000 (3 available)

- Sponsor recognition in the virtual platform
- Logo and short description included in attendee reminder email
- Ability to provide a 1 to 2-minute video message to be played at start of seminar
- Ability to provide a 1-minute promotional video to be played during breaks/pre-seminar
- Two (2) weeks of website advertising on www.seia.org
- Two (2) weeks of email newsletter advertising in the Weekly Array
- Two (2) virtual event registrations
- Access to attendee list

COMMERCIAL BREAK SPONSOR \$2,000 (4 available)

- Showcase your brand with a :30 commercial (breaks and pre-seminar)
- Broadcast a minimum of 2 times
- Company logo will be displayed as commercial break sponsor

Note: Sponsor is responsible for supplying all video and graphic content (banner/newsletter ads)

Questions? Contact SEIA Membership at sponsorship@seia.org or 202-682-0556