

## Showcase Your Company's Brand to Key Decision Makers in The Solar Industry

### Benefits of Banner Advertising – [www.seia.org](http://www.seia.org)

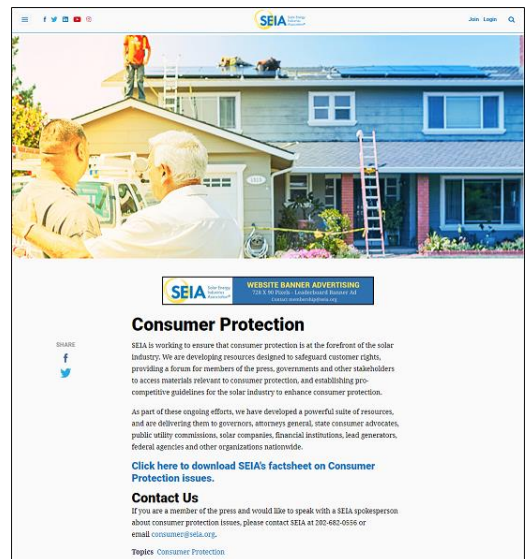
- Present your brand to a focused audience of solar industry professionals visiting high traffic web pages on SEIA's website
- Limited ad space – Only 4 packages available
- Static banner ad placement on 12 dedicated web pages that average 7,500 pageviews per month – 90,000 yearly pageviews
- Direct visitors to the website landing page of your choice

### Leaderboard Banner Ad

Size: 728 X 90 Pixels Wide

#### Each Package Includes:

- Premium header placement at top of page (see next page)
- Averages 7,500 pageviews per month
- Averages 4,750 website entrances per month



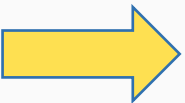
**Package Price: \$15,000 for 12 months, \$8,500 for 6 months**

Actual Banner Ad Size – 728 X 90



Questions? Contact SEIA Membership at [membership@seia.org](mailto:membership@seia.org) or 202-682-0556

## Banner Ad Placement Example



**WEBSITE BANNER ADVERTISING**  
728 X 90 Pixels - Leaderboard Banner Ad  
Contact [membership@seia.org](mailto:membership@seia.org)

### Consumer Protection

SHARE



SEIA is working to ensure that consumer protection is at the forefront of the solar industry. We are developing resources designed to safeguard customer rights, providing a forum for members of the press, governments and other stakeholders to access materials relevant to consumer protection, and establishing pro-competitive guidelines for the solar industry to enhance consumer protection.

As part of these ongoing efforts, we have developed a powerful suite of resources, and are delivering them to governors, attorneys general, state consumer advocates, public utility commissions, solar companies, financial institutions, lead generators, federal agencies and other organizations nationwide.

[Click here to download SEIA's factsheet on Consumer Protection issues.](#)

### Contact Us

If you are a member of the press and would like to speak with a SEIA spokesperson about consumer protection issues, please contact SEIA at 202-682-0556 or email [consumer@seia.org](mailto:consumer@seia.org).

Topics [Consumer Protection](#)