Showcase Your Company’s Brand to Key Decision Makers in The Solar Industry

Benefits of Advertising in the Weekly Array

• Delivers your message to the inbox of more than 20,000 solar professionals weekly
• Limited ad space makes each position exclusive
• Direct visitors to the website landing page of your choice.

Weekly Array Newsletter Advertising

Questions? Contact SEIA Membership at membership@seia.org or 202-682-0556

Full Width Banner 552 X 150 Pixels

Premium Placement:
12 Months: $22,000
6 Months: $12,000
3 Months: $6,500
Monthly: $2,500

Mid-Placement:
12 Months: $18,000
6 Months: $10,000
3 Months: $5,500
Monthly: $2,000

Half Width Banner 279 X 84 Pixels

Premium Placement:
12 Months: $18,000
6 Months: $10,000
3 Months: $5,500
Monthly: $2,000

Mid-Placement:
12 Months: $14,000
6 Months: $8,000
3 Months: $4,500
Monthly: $1,500
This morning, just hours before President Barack Obama gives his final State of the Union address to the nation tonight, we learned that nearly 209,000 people were employed by the U.S. solar industry in 2015, an increase from 174,000 a year earlier, according to The Solar Foundation’s new National Solar Jobs Census. This marks the third consecutive year where solar employment growth was at 20 percent.

The U.S. solar industry provides jobs to workers in all 50 states and is creating jobs at a rate of 12 times higher than employment growth for the overall economy. This continued growth in solar jobs is driven by demand for solar energy.