

Showcase Your Company's Brand to Key Decision Makers in The Solar Industry

Benefits of Advertising in the Weekly Array

- Delivers your message to the inbox of more than 20,000 solar professionals weekly
- Limited ad space makes each position exclusive
- Direct visitors to the website landing page of your choice.

Weekly Array

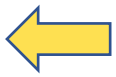
Bloomberg: Abigail Ross Hopper on the Future of Solar
SEIA president and CEO speaks about challenges the solar industry faces and sources of optimism.

Your team just got bigger.
Performance. Dedication. Reliability. **edf renewables**

States Give Solar Industry Leader Hope Amid Era of Uncertainty
Bloomberg Environment - Uncertainty in trade and energy policy is one of the main challenges **Abigail Ross Hopper** has to navigate as president and CEO of SEIA. The Trump administration has subjected the solar industry to tariffs on solar panels, aluminum and steel, and companies are learning to adapt.

Despite the current uncertainty in the industry, there has been a rush of investment in renewables in the U.S. and beyond. Hopper also says state enthusiasm for renewables is a sign of a bright future for solar. Since 2015, several states have adopted ambitious renewable energy targets, including Hawaii, California, New York and even Washington, D.C. SEIA's 2019 agenda will focus on advocating for rational trade policy from the administration, in addition to opening new solar markets and defending existing ones.

[Read More](#)



Weekly Array

CA Legislature Must Act to Boost Renewable Procurement
We're urging the CA Legislature to pass AB 893 to boost near-term renewable procurement

FEDERAL LOBBY DAY

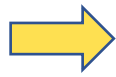
CA Must Act to Secure Near-Term Renewable Procurement
California has long been our country's undisputed leader in clean energy. But California has slipped in wind energy generation and development of new solar power plants has stagnated. **The state has an opportunity to take bold action now.** Solar and wind prices fell dramatically over the past few years, making these projects even more cost-effective for the state and its residents.

California's solar and wind energy industry urge the Legislature to pass **AB 893** (Garcia/Stern) that will direct near-term contracting of solar and wind projects, allowing the state to create jobs, help the economy and save ratepayers money. Passing AB 893 will spur near-term solar and wind projects and allow the state to meet its clean energy goals.

[Read More](#)

Derisk your Solar Asset
O&M with **PERFORMANCE GUARANTEES** **edf renewables**

Major league sports turns to solar for arena power! The Detroit Lions are the 12th NFL team to use solar. [Read more here!](#)



Full Width Banner 552 X 150 Pixels

Half Width Banner 279 X 84 Pixels

Premium Placement:
 12 Months: \$22,000
 6 Months: \$12,000
 3 Months: \$6,500
 Monthly: \$2,500

Mid-Placement:
 12 Months: \$18,000
 6 Months: \$10,000
 3 Months: \$5,500
 Monthly: \$2,000

Premium Placement:
 12 Months: \$18,000
 6 Months: \$10,000
 3 Months: \$5,500
 Monthly: \$2,000

Mid-Placement:
 12 Months: \$14,000
 6 Months: \$8,000
 3 Months: \$4,500
 Monthly: \$1,500

Questions? Contact SEIA Membership at membership@seia.org or 202-682-0556

Weekly Array Banner Ad Placement Examples



Header Text Goes Here

  [Join SEIA](#)

Weekly Array

Header Photo

Hero Image Description Goes Here
This line can be used for photo/video attribution or more details about hero story

Full Width Banner (552 X 150 Pixels) Premium Placement

Top Story Goes Here
This line can be used for article/blog attribution or more details about top story

This morning, just hours before President Barack Obama gives his final State of the Union address to the nation tonight, we learned that nearly 209,000 people were employed by the U.S. solar industry in 2015, an increase from 174,000 a year earlier, according to The Solar Foundation's new National Solar Jobs Census. This marks the third consecutive year where solar employment growth was at 20 percent.

The U.S. solar industry provides jobs to workers in all 50 states and is creating jobs at a rate of 12 times higher than employment growth for the overall economy. This continued growth in solar jobs is driven by demand for solar energy.

[Read More](#)

Featured Content #1 

Featured Content #2 

Featured Content #3 would look like this if it carried over into two lines 

Half Width Banner (279 X 84 Pixels) Premium Placement  This area can be used to showcase a member / employee, along with some sort of callout to go along with it. Perhaps a quote, accolade, comment, etc.




POLICY UPDATES


LEGISLATIVE BRANCH

What Utilities Need To Know About Solar Growth After The ITC Extension
Article by: Colin Silver


Utility Dive – The extension just passed by Congress will add \$30-\$40 billion in incremental investment in the industry and bring the industry's job total to 420,000 by 2020, according to SEIA President and CEO Rhone Resch. It will also drive the installed cost of solar down 40 percent, he added. "That will make solar more cost-effective than fossil-generated electricity and make it easier for states to comply with the Clean Power Plan." The U.S. solar industry provides jobs to workers in all 50 states and is creating jobs at a rate of 12 times higher than employment growth for the overall economy. This continued growth in solar jobs is driven by demand for solar energy.

[Read More](#)

Exec Branch Story #1 

Exec Branch Story #2 (Highlight) 


STATE POLICY

Energy In The SOTU: Solar Appeals In Silver State 


POLITICO – The Nevada Public Utilities Commission will rule Wednesday on whether to stay some changes it made to solar net metering rules while it considers rehearing requests. SEIA, the Alliance for Solar Choice, Vote Solar, the Nevada Bureau of Consumer Protection and Vote Solar on Friday asked the commission to reconsider a new rule that effectively gutted the state's rooftop solar net metering program and applied grid charges to new and existing participants. TASC argued the state law does not allow the PUC to eliminate net metering. Moreover, the lack of a grandfather clause for existing rooftop system violates both the state takings clause and U.S. Constitution, which prohibits decisions the undo contractual obligations. The NBP asked the commission to allow existing customers to keep the old rates and to impose a smaller reduction on credits. The U.S. solar industry provides jobs to workers in all 50 states and is creating jobs at a rate of 12 times higher than employment growth for the overall economy. This continued growth in solar jobs is driven by demand for solar energy.


[Read More](#)

EVENTS

Half Width Banner (279 X 84 Pixels) Mid-Placement  This area can be used to showcase a member / employee, along with some sort of callout to go along with it.

Photo

Jan. 21-22 NEWPORT BEACH, CA **SOLAR POWER ASSET MANAGEMENT & PERFORMANCE** 


Feb. 17 NEW YORK, NY **SOLAR GOES CORPORATE** 


[Click Here for a Full List of Events](#)

Full Width Banner (552 X 150 Pixels) Mid-Placement

MEMBER BENEFITS

Photo

Solar Jobs Board: Member Posts Are 25% Off 

20% Off Entry-Level PV Training with Code "SEIA20" 



End