

WEEKLY ARRAY

Newsletter Advertising



Full Width Banner

Premium Placement: 12 months - \$22,000 or 6 months - \$12,000
Mid-Placement: 12 months - \$18,000 or 6 months - \$10,000
552px x 150px

Half Width Banner

Premium Placement: 12 months - \$18,000 or 6 months - \$10,000
Mid-Placement: 12 months - \$14,000 or 6 months - \$8,000
279px x 84px

The screenshot shows the top portion of the SEIA Weekly Array newsletter. It features the SEIA logo, social media icons for Facebook, LinkedIn, and Twitter, and a 'JOIN SEIA' button. The main headline is 'Strong public support for expanding wind, solar power' with a sub-headline '89% of U.S. adults who say they favor or oppose...'. Below this is a horizontal bar chart comparing support for various energy sources. The chart shows that solar and wind have the highest support, with 89% favoring more solar panel farms and 83% favoring more wind turbine farms. Other sources include offshore drilling (45% favor), nuclear power plants (43% favor), tracking (42% favor), and coal mining (41% favor). A 'Pew Research' section highlights that 89% of respondents support expanding solar power. At the bottom, there is an advertisement for S&C Electric Company, promoting their 'System VI™ Switchgear' as a way to reduce the schedule and costs of solar projects.

Energy Source	Oppose (%)	Favor (%)
More solar panel farms	9	89
More wind turbine farms	14	83
More offshore drilling	52	45
More nuclear power plants	54	43
More tracking	53	42
More coal mining	57	41

Benefits of a Targeted Weekly eNewsletter

- Delivers your message to the inbox of more than 25,000 solar professionals weekly
- Limited ad space makes each position exclusive
- Directs visitors to the landing page of your choice
- Creates the perfect chance to reach key decision makers in the solar industry

For more information contact mlyons@seia.org or your SEIA membership account manager

Interested in **Sponsoring an Event?**
Contact: sponsorship@seia.org

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